

Introduction to Health Policy and Management

HPAM 7600
Fall 2009
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Greetings

- Name?
- What program/concentration/year?
- Where are you from?

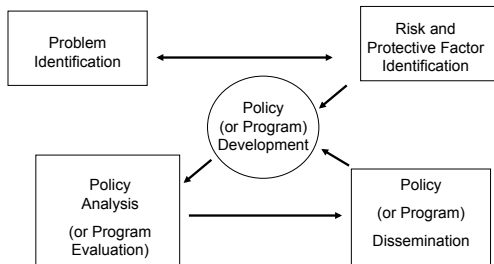
Course Objectives

1. Describe the basic **organization** of the US public health and health care systems
2. Discuss factors behind **rising costs** and approaches to health **reform**
3. Explain the **policy process** and **legal** and **ethical** issues pertaining to public health
4. Evaluate **effect of policies** at all levels
5. Demonstrate **leadership** and **communication** skills

How does this class fit into the public health model?

- 5 core areas of public health:
- Health policy and management
 - Epidemiology
 - Health promotion and behavior
 - Environmental health
 - Biostatistics

The Public Health Model



Course Topics

- Identification of problem, risks, protective factors
 - Determinants of Health
 - Quality of care
 - Health Disparities

Course Topics, cont.

- Policy development - must understand:
 - Organization
 - Global, federal, state & local
 - Non-governmental (private)
 - Workforce
 - Policy process, law and ethics
 - Financing
 - Rising costs
 - Public, private, managed care
 - Reform

Course Topics, cont.

- Policy analysis
- Policy dissemination:
 - Communication and leadership
- 3 special topics:
 - Disaster management
 - Pharmaceutical industry
 - Aging

Course Mechanics

- Prerequisites – none
- Materials
 - An Introduction to the U.S. Health Care System, 6th edition, by Jonas, Goldsteen and Goldsteen
 - Handouts and downloads as assigned afertig.myweb.uga.edu/healthpolicy.html
 - Sign up for daily email “First edition” and “Kaiser Daily Health Policy Reports” from kaiserhealthnews.org

Grading

- Class participation 10%
- Group presentation 10%
- Midterm exam 20%
- Final exam 20%
- Integrated Project
 - News release 10%
 - Media interview 10%
 - Policy memo 20%

Class participation

- Class attendance
- Informed participation:
 - Pay attention, take notes
 - Do readings before class
 - Ask questions, offer comments
 - Send me emails with questions/comments at fertighealth@gmail.com
 - Turn in participation assignments

Group presentation

- Environmental scan of national health reform
- Logistics:
 - 4 groups: one presentation a month, sign in sheet
 - 1st group brings us up to speed
 - Following groups update on what has happened over past month
 - 30 minute presentation, 45 minutes discussion
- Grading involves 3 parts:
 - Group grade from me
 - Group grade based on non-group student evaluations
 - Individual grade based on within-group student evaluations

Watch this now:
<http://www.kaiseredu.org/tutorials/reformprocess/player.html>

Exams

- Cumulative
- Some multiple choice
- Some short answer
- Makeup policy for midterm exam, but not final

Integrated project

2 options:

- State policy memo addressed to Governor
 - National policy memo addressed to U.S. Senator
1. News release about the policy
 2. Media interview on the policy and your recommendation
 3. Policy memo

Academic Honesty

- Exams – individual work only
- Papers – no plagiarism, quote and cite the work of others
- Group presentation – if you slack, other group members can penalize your grade; if your group slacks, other students can penalize your grade

Office hours

- Tuesdays and Wednesdays, 11-noon
- Or by appointment
